**Long Bio/Profile**

**Mansoor Soomro, PhD**

Dr. Mansoor Soomro is a management scholar, researcher, thought leader, and futurist. He leads the Future Of Work (FOW) research unit at the *Teesside University International Business School*, *United Kingdom*. Before that, he was the MBA Program Director for Senior Leader Apprenticeship. He has designed and facilitated various leadership development programs for *Fortune 500 companies*. Mansoor is known for his powerful and impactful keynote sessions.

He holds a strong international corporate background of working with *SIEMENS* in more than 10 countries and managing a diverse multi-cultural team of more than 500 executives for over 7 years. He served on the SIEMENS Middle East I&C Managing Board and enjoyed his senior-level appointments as the Regional Head of Performance Management with Siemens Asia Pacific and Head of Commercial Operations with Siemens Middle East.

Dr. Mansoor’s multi-faceted career, encompassing academia and industry, positions him as a prominent figure in the realms of leadership and management. He holds a *PhD in Management*, and his educational journey reflects a commitment to understanding and addressing complex global challenges through interdisciplinary approaches.

He writes business articles for *Fortune* magazine. His research, commentary, insights, and contributions have been featured on the *BBC*, *CNN*, *Wall Street Journal*, *Business Insider*, *Fortune*, *Newsweek*, *The Financial Times*, *The Telegraph*, *Bloomberg*, *The Independent*, *The Times*, *The New Statesman*, *Dow Jones*, *Financial News London*, *Harvard Business Publishing*, *Mirror UK*, *ITV News*, *EuroNews*, *TalkTV*, *Dubai Eye*, *The Sun*, *HR Brew*, *The Japan Times*, *Human Resources Director Magazine*, *iNews*, *Mail Online*, *Daily Express UK*, *Daily Mail*, *Daily Star*, *Raconteur*, *WorkLife News*, *AACSB*, *CABS*, *CMI*, *EEUK*, *Yahoo*, *HRD America*, *iNEWS*, *North East Chamber of Commerce*, *PR in HR*, *Teesside University*, *Cambridge University* and multiple other prominent international media and publication outlets. He has received speaker invitations from the *United Nations*, *World Bank*, and *Cambridge University*.

As a futurist and thought leader, he stays ahead of the curve, continuously exploring emerging trends, and identifying opportunities that unlock new possibilities for businesses and their talent. By championing a human-centric approach to work, his power-packed keynote sessions, executive education products, leadership development training sessions, and consulting assignments empower individuals, teams, and organizations to thrive amidst rapid change.

*The Generalist Advantage* is Dr. Mansoor’s magnum opus—a celebration of the curious mind, the polymathic spirit, and the beauty of embracing versatility. His hope is that readers through this book will discover their own unique advantage in this ever-evolving world. He is the host of the *In Conversation* podcast, whereby he interviews speakers from the worlds of business, culture, and sports.

Dr. Mansoor is also a member of the *Harvard Business Review Advisory Council* (an opt-in research community of business professionals), the *Academy of Management* (US), and the *Strategic Management Society* (US). He is a certified *Abilitie* Simulation Facilitator (US), certified *HRDF* Trainer (Malaysia), certified *REACH* Practitioner (US), certified *LDP* Trainer (Australia), and certified *Business Edge-IFC* Trainer (World Bank). He is a Fellow of the *Higher Education Academy* (FHEA), accredited by the AdvanceHE.

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